

# Navigating Your Rotary Club of Dunwoody Digital World

# Introduction Title Slide: Navigating Your Rotary Digital World



- Club Website
- District Website
- International Websites
- Social media platforms



Why these resources matter

Stay informed, connected, and actively engaged

Master these digital tools to maximize your Rotary experience.

# Rotary Club of Dunwoody Website:

#### **DunwoodyRotary.org**

Your primary hub for club information, communications, and member resources.

Q Mark Galvin | Rotary Club of Dunwoody | Scoreboard | Logout search.. **Causes & Community** Our Club **Projects News & Media** Calendar Members Rotary Youth Exchange RLI District 6900 Rotary International GRSP 2024 Awards Citations MAKING A DIFFERENCE IN THE COMMUNITY! WE CARE ABOUT DUNWOODY

The Rotary Club of Dunwoody is proud to take an active part in making our community better, whether it's through our contribution to Dunwoody's K-9 unit, our participation in the July 4 celebration, our work at the Dunwoody Nature Center, keeping the traffic island by the library (AKA Bounds Gardens) beautifully maintained, or assisting with artist set-up and break-down at the Dunwoody Arts Festival.



#### **WELCOME TO THE ROTARY CLUB OF DUNWOODY**

The Rotary Club of Dunwoody welcomes you as we begin our 42nd year of making the world a better place through impactful service projects at home and internationally.

From our Friday morning breakfast meetings, to Saturday morning spruce ups at Bounds Garden, to Thirsty Thursday, Special Olympics, membership, fundraising or speaker committees, to the golf tournament or afternoons at the USO—I hope that each and every member of our club finds a joyful and meaningful way to Unite for Good. For the good of Dunwoody, for the good of Georgia, for the good of the world and for the good of our club, our friendships, and our community.

Matthew Johnson

President 2025-26

## District 6900 Website - rotary 6900.org

#### **Access Information**

- Login: Same username as RCD website
- Password: same password as RCD website

#### **District Roster**

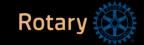
- Find members in other clubs
- Networking opportunities

#### **Three Essential Areas**

- District leadership information
- Current district news
- Facebook feed integration
- Event registration portal

#### **Club Directory**

- Meeting locations and times
- Club contact information



## Rotary International Website - Rotary.org

#### Public Access

- ✓ No login required for general browsing. Rich content...
- Stories
- News
- ✓ Global Rotary information.

#### Club Finder

- √ Purpose:
  - Locate Rotary clubs worldwide.
- ✓ Mobile Option:
  - Rotary Club Locator app available.
- ✓ Use Cases:
  - ✓ Travel
  - ✓ Relocation
  - Guest speaking opportunities

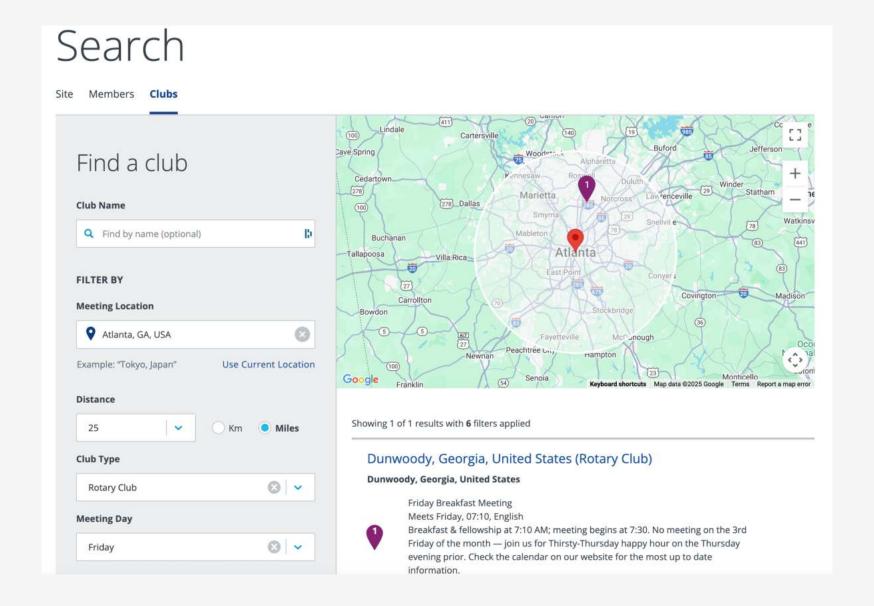
#### **MyRotary Portal**

- ✓ Username: Your email address.
- Password: Self-created (use "Forgot Password" if needed).
- Primary Function: Rotary Foundation giving history and donations.

#### It is a resource

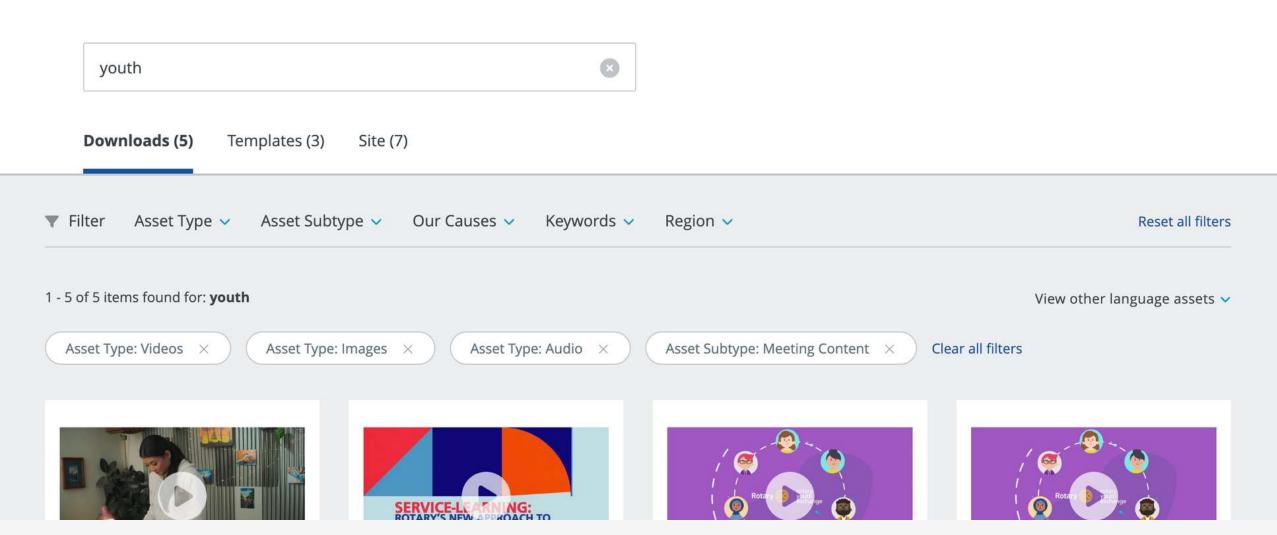
- ✓ Tons of content
- ✓ EXAMPLE: Rotary Youth Exchange Video





## Hit here to search

## Search



Hit here to search

## Social Media Engagement

Follow the Rotary Club of Dunwoody Facebook Page

**Engage with Posts by Liking and Commenting** 

**Connect with Rotarians on LinkedIn** 

**Increase Club Visibility and Community Engagement** 



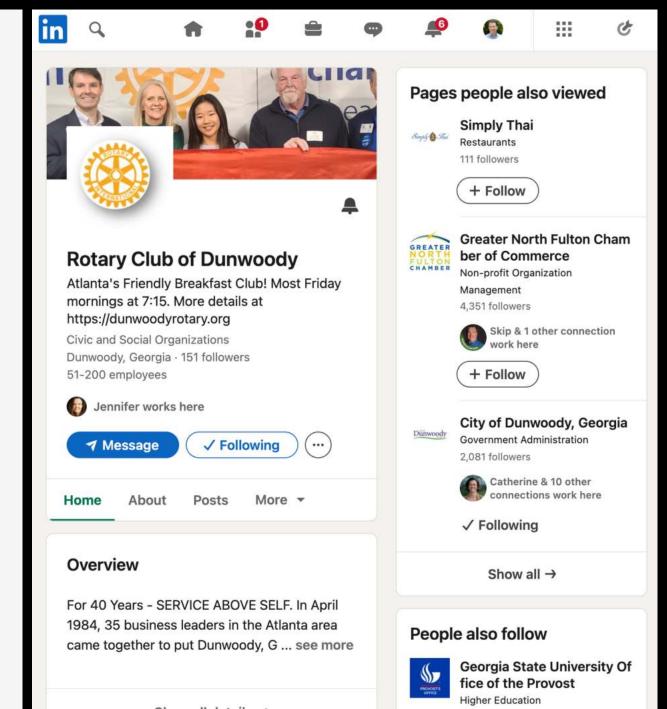


# Why Like and Comment on Our Facebook Page:

- Increases Visibility Algorithm shows posts to more people
- Attracts New Members Your friends see our club activity
- Shows We're Active Creates social proof for potential members
- Builds Community Sparks conversations among current members
- Free Marketing More effective than paid advertising
- Grows Our Reach Trains Facebook to show future posts to larger audiences

## Why Follow and Like Our LinkedIn Page:

- Professional Network Reach Connects with business contacts and colleagues
- Credibility Boost Enhances club's professional reputation
- Business Networking Attracts professionals who value community service
- Industry Visibility Showcases Rotary's business leadership connection
- Career Connections Members' professional networks see our impact
- Corporate Partnerships Attracts potential sponsors and business collaborations



### **Q&A and Hands-On Practice**

#### Live Demonstration of Key Features

Troubleshoot Common Login Issues

**Q&A Session** 

Rotary Club of Dunwoody website

District 6900 website

Rotary International website

Common login issues



## Navigating Your Rotary Digital World

Use your Rotary digital resources to stay informed, connected, and actively engaged.

